eZ CONTENT TECHNOLOGY CONFERENCE & AWARDS 2015

November 3rd - 5th Brooklyn, New York

WHY YOU SHOULD ATTEND
AND HOW TO CONVINCE YOUR BOSS

The eZ Content Technology Conference is an annual conference where ideas are exchanged, connections are made, and business accomplishments are recognized.

eZ Conference will bring together the largest gathering of member from the eZ community from around the world - from those who use eZ Publish, eZ Publish Platform or forthcoming eZ Platform and Studio, to the developers and designers creating online experiences.

This year marks a special occasion for the conference for two reasons. It will be the first time the conference is hosted outside of Europe, taking place this year in the bustling city of New York. It will also be time to celebrate the fall release of eZ Platform and eZ Studio, as we discuss the many possibilities for the future platform.

So join us for a week of celebration, talks, learning, networking and awards as we grow our community and conference into the future.

eZ Conference will be held on November 3rd through 5th at the Wythe Hotel in the trendy neighborhood of Williamsburg, Brooklyn. Located a short subway ride from downtown Manhattan.

eZ Conference 2015

WHY YOU SHOULD ATTEND EZ CONFERENCE

At the eZ Conference You Will

- Learn the latest - and upcoming - improvements to eZ Platform and eZ Studio
- Network with the innovators in the Web, Digital Marketing, Symfony, PHP and eZ communities
- Expand your knowledge through speakers and workshops and be introduced to new ideas and strategies - there is really something for everyone!

Make a Splash at the eZ Conference

- Have your company sponsor eZ Conference email **conference@ez.no** with subject header "Sponsorship Opportunities"
- Share your knowledge and become a speaker or workshop leader at eZ Conference email **conference@ez.no** with subject header "Speaker Opportunities"

How to Join Us at the eZ Conference

- Receiver Permission from Your Boss
- Purchase Your Conference, or Conference + Workshop, Passes
- Reserve Your Flight
- Reserve Your Hotel Room
- Learn about the fun activities, restaurants and destinations surrounding eZ Conference

Now Let's Get Started!

WHAT'S HAPPENING AT EZ CONFERENCE?

At the eZ Content Technology Conference there is something for everyone, with excellent speakers, industry experts and innovators holding sessions throughout the week. Here is what you can expect.

Keynote Speakers

The eZ Conference will have keynote speakers closing out each morning and afternoon session, with four in total. Learn from some of the brilliant minds in our industry today as they share their insights and knowledge.

Track Speakers

From case studies and industry insights to business strategy and execution, throughout Wednesday (11.04) and Thursday's (11.05) schedule attend speaker tracks from eZ partners, clients and users.

Workshops (Conference + Workshop Pass Only)

On Tuesday and Wednesday morning, with a purchase of a conference + workshop pass, you are able to attend our technical and business workshop sessions. With the help and guidances of workshop trainers, immerse yourself in a topic and come out learning something new.

eZ Awards

To close out the conference, eZ will be awarding those who made a difference in the eZ Community. Join us for a night of recognition, celebration and a few surprises!

And Much More

From networking lunches, drinks overlooking the city skyline, to impromptu nights out in the lively neighborhood of Williamsburg, there is much more going on outside of the conference that you can take advantage of - after all it's New York City!

WHAT TOPICS WILL EZ CONFERENCE COVER?

- eZ Platform & eZ Studio Development
- Business and Strategy
- Symfony & PHP
- Web Development
- Front End Development
- User Experience (UX) and User Interface (UI) Design

eZ Conference Schedule

The eZ conference schedule goes as follows (see diagram below). A more detailed workshop and speaker schedule will be released on the conference website (conference.ez.no) closer to the event date.

Tue Now 3rd	Wed Now 4th	Thu Now 5th
WORKSHOP	WORKSHOP	CONRERENCE
Free Time	Free Time	Free Time
Afternoon	Afternoon	Afternoon
WORKSHOP	CONRERENCE	CONRERENCE
Free Time	Free Time	Awards

TICKET INFORMATION

We try our best to to make eZ conference affordable, while giving you the best experience as possible, for you and your company to attend. We know our eZ Community members will travel near and far to be apart of our annual conference.

Each ticket will include refreshments, beverages and snacks throughout the conference, along with a networking lunch (Thursday) and the eZ Award reception and party.
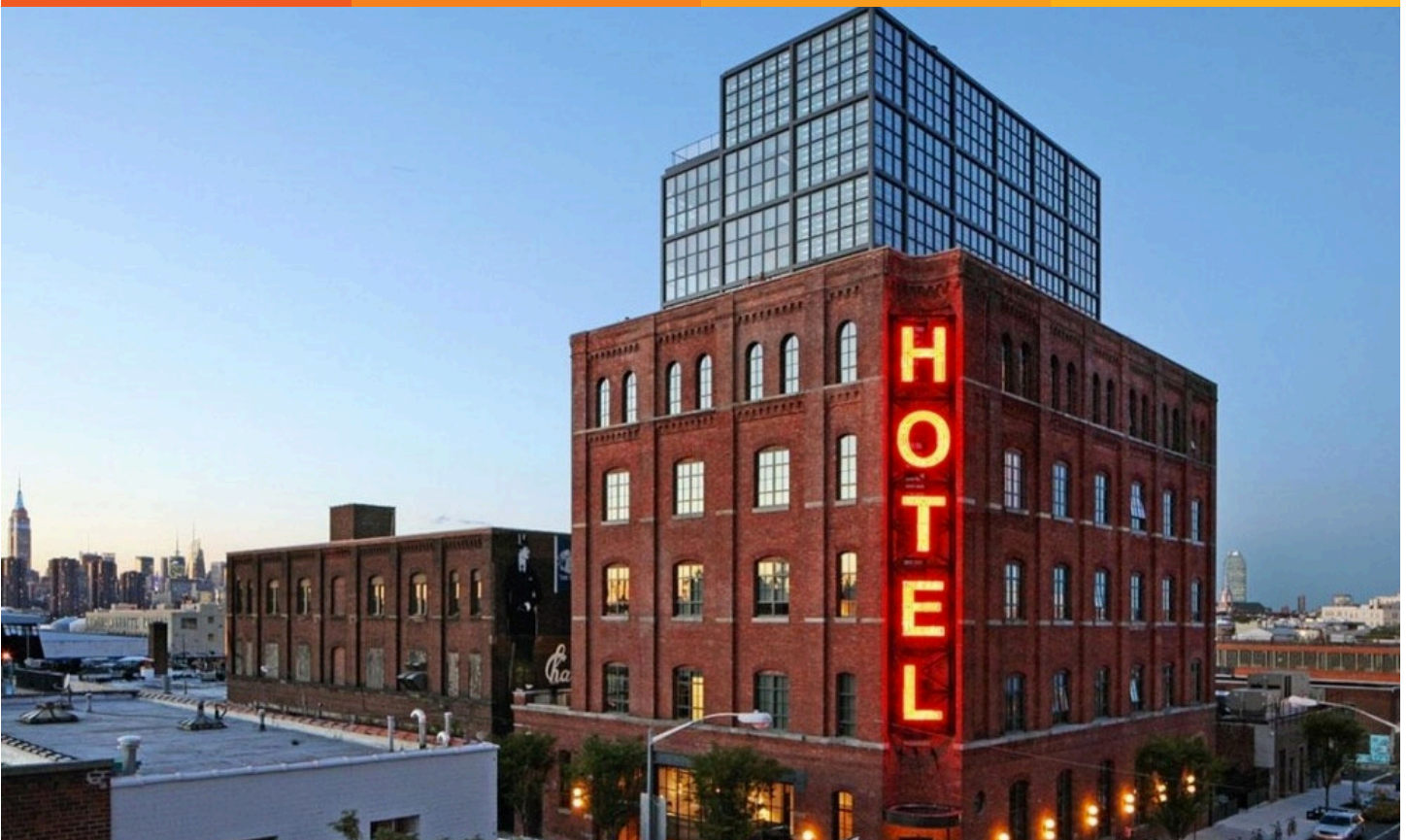
CONFERENCE PRICES GOES AS FOLLOWS:

eZ Conference Early Bird - June 15th
eZ Conference Only Pass (Wednesday afternoon & full day Thursday)
eZ Awards & Reception (Thursday Evening)

$249

eZ Conference Regular - November 2nd
eZ Conference Only Pass (Wednesday afternoon & full day Thursday)
eZ Awards & Reception (Thursday Evening)

$299

eZ Conference + Workshops Early Bird - June 15th
Full access to all workshops (Tuesday & Wednesday morning)
eZ Conference (Wednesday afternoon & Thursday)
eZ Award & Reception.

*Please Note: Space is Limited for workshops

$449

eZ Conference + Workshops Regular - November 2nd
Full access to all workshops (Tuesday & Wednesday morning)
eZ Conference (Wednesday afternoon & Thursday)
eZ Award & Reception.

*Please Note: Space is Limited for workshops

$699

Refund Policy

All conference tickets are non-refundable, however you are able to transfer or resell your tickets to another person. If doing so, please make sure you email us prior to the conference to notify us about the change. Tickets cannot be transferred once the event has begun.

TRAVEL INFORMATION

Conference Venue: Wythe Hotel

All conference and workshop programs will take place at the Wythe Hotel located at 80 Wythe Avenue in Brooklyn, New York. The Wythe, located in the trending neighborhood of Williamsburg Brooklyn, is just minutes away from downtown Manhattan.

Local Airports

LaGuardia Airport (LGA) (National Only)

LaGuardia Airport is the closest airport to the conference venue located 11 Kilometers/7 Miles or 20 minutes away from the hotel (depending on traffic).

John F. Kennedy International Airport (JFK)

JFK is the closest international airport located 26 Kilometers/16 Miles or 35 - 45 minutes away from the hotel (depending on traffic).

Newark Liberty International Airport (EWR)

The second closest international airport is located in New Jersey and is 24.7 Kilometers/15 Miles or 45 minutes - 1 hour away from the hotel (depending on traffic).

HOTELS

There are many hotels and places to stay in New York City. Here is what we recommend to travel to the eZ Conference as easily as possible.

Official Hotel:

Wythe Hotel (www.wythehotel.com)

Address: 80 Wythe Avenue
Price Per Night: $$$ (Contact us for discount rates)

Closest Brooklyn Hotels

Hotel Le Jolie (www.hotellejolie.com)

Address: 235 Meeker Ave, Brooklyn, NY
Price Per Night: $160 - $250

McCarren Hotel & Pool (www.chelseahotels.com/us/brooklyn/mccarren-hotel-and-pool)

Address: 160 North 12th Street, Brooklyn, NY
Price Per Night: $240 +

Box House Hotel (www.theboxhousehotel.com)

Address: 77 Box Street, Brooklyn, NY
Price Per Night: $300 +

The Henry Norman Hotel (www.henrynormanhotel.com)

Address: 251 North Henry Street, Brooklyn, NY
Price Per Night: $250 +

Closest Manhattan Hotels

Hyatt Union Square (www.unionsquare.hyatt.com)

Address: 134 Fourth Avenue, New York, NY
Price Per Night: $400 +

W New York Union Square (www.wnewyorkunionsquare.com)

Address: 201 Park Avenue South, New York, NY
Price Per Night: $450 +

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